



## Application to use Australian Defence Force badges or emblems

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The Australian Defence Force has a range of recognisable emblems that are protected by legislation. This includes the ADF Emblem, which represents the three services together, as well as the individual Service badges and other Service specific emblems.

Company name

ABN

Contact name

Position

Postal address

Email

Contact number

Is your request to use a Defence emblem for ceremonial or commemorative purposes? Yes  No

Describe the proposed use of the Defence emblem/s, identifying any additional third-party badges or logos which may also appear.

Provide a brief description or design concept of the proposed placement identifying how and where the Defence emblem/s will be used – the emblem/s can be denoted with an 'X'.

Design concept/s included as attachments.

Please provide additional information including association with charities or other Defence-oriented organisations.

## Emblem/s required

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### Australian Defence Force

Joint- or Tri-Service     ADF Emblem

### Royal Australian Navy

RAN Badge                      St Edward Crown                      Tudor Crown  
(1958–present)                      (pre–1957)

Ships or unit badge, please specify

### Australian Army:

Rising Sun Badge	7th pattern (1991-present)	6th pattern (1972-1991)	5th pattern (1966-1972)	4th pattern (1949-1966)
	3rd pattern (1904-1949)	2nd pattern (1902-1904)	1st pattern (1902)	

Corps or unit badge, please specify

### Royal Australian Air Force

RAAF Badge                      St Edward Crown                      Tudor Crown  
(1958-present)                      (1939-1957)

Unit badge, please specify

## Production

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### Colour

Full colour                      Single colour, including black and white

### Manufacturing process

Printed                      Cast in metal                      Laser cut                      Engraved                      Embroidered                      Other

If Other please identify the process

### Manufacturing material/s

For example: Paper, marble, bronze, clothing, etc.

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By signing this form I acknowledge that I am authorised to act on behalf of the individual/company listed, and will adhere to the usage guidelines.

Please return the completed form to the appropriate Service branding team/s:

- |                  |  |                                      |
|------------------|--|--------------------------------------|
| <b>ADF</b>       | <a href="mailto:ADF.Emblems@defence.gov.au">ADF.Emblems@defence.gov.au</a>                     | Email: <a href="#">ALL</a>           |
| <b>Navy</b>      | <a href="mailto:Navy.brand@defence.gov.au">Navy.brand@defence.gov.au</a>                       | Email: <a href="#">Services only</a> |
| <b>Army</b>      | <a href="mailto:Army.brandmanager@defence.gov.au">Army.brandmanager@defence.gov.au</a>         |                                      |
| <b>Air Force</b> | <a href="mailto:Airforce.brandmanager@defence.gov.au">Airforce.brandmanager@defence.gov.au</a> |                                      |